



1640 44th St. SE, Kentwood, MI 49508 ☐ FOF Marketing Jenny Dukarski (989) 737-4466 ☐ www.kwjaycees.org

Dear Local Business Owner or Manager,

For the past twelve years, the Kentwood Jaycees have successfully maintained an annual community project called The Forest of Fear. The Forest of Fear is an outdoor haunted attraction, held during the month of October. Our premiere attraction permits our organization to support many community projects such as Easter Egg Hunts, Holiday Charity Programs, Relay for Life and a variety of other character building programs for our membership. As you can imagine the Forest is a very costly project to run and we are looking for financial support from our local area businesses. In exchange for your support we are offering onsite and online advertising opportunities which will expose your business to the thousands of people expected to attend the Forest of Fear this year. Some of the opportunities include:

- Displaying your company's banner on the Forest of Fear website.
- Placing your company's logo on our 30,000 coupons and flyers.
- Distributing your business's coupon to each Forest of Fear customer.

If you are a Wyoming-Kentwood Chamber of Commerce member, we will give you 10% off your sponsorship. If you do not see a package that fits your needs, we would be happy to work with you to create a custom sponsorship package. We have done this with many businesses in the past mainly for in-kind service donations.

I would be happy to discuss these sponsorship opportunities or answer any questions that you may have. Please feel free to contact me at any time.

Sincerely,

Jennifer Dukarski, Forest of Fear Marketer
1640 44th Street
Kentwood, MI 49508
Jennydooda23@gmail.com (989) 737-4466

www.kwjaycees.org www.forestoffear.com



1640 44th St. SE, Kentwood, MI 49508 ☐ FOF Marketing Jenny Dukarski (989) 737-4466 ☐ www.kwjaycees.org

The Kentwood Jaycees uses funds raised by the Forest of Fear to fund most of, if not all of our community outreach programs.

- Easter Eggstavanza – One of our signature projects that brings around 400 kids and Parents out to Jaycees Park in Kentwood for an Easter egg hunt.
- Relay for Life – Each year the Kentwood Jaycees puts together a team and become a sponsor of Kentwood's Relay for Life. Helping raise money for the American Cancer Society.
- Holiday Baskets – One of our favorite projects. We select families based on need around the community and get them food, gifts and other items that make the holiday season a little more bearable during their time of need.
- Other events throughout the year include Senior Prom, two Kentwood Parades, and National Night Out. Each of these and other projects is impacted by the Forest of Fear fundraiser.

Forest of Fear statistics:

6,000+ customers

Over 1,000 customers during one night.

600+ Volunteers

40,000 + Hits on www.forestoffear.com



1640 44th St. SE, Kentwood, MI 49508 ☐ FOF Marketing Jenny Dukarski (989) 737-4466 ☐ www.kwjaycees.org

Forest of Fear Sponsorship Form

Business Name: _____ Phone: _____

Business Address: _____

Contact Person's Name & Title: _____

Contact Email: _____

Please Check the Sponsorship Package that you would like to participate in.

<input type="checkbox"/> Platinum Sponsor - \$2000 <ul style="list-style-type: none"> • Four of your company banners (provided by you) hung on site at the Forest of Fear. • Your business's name mentioned as a sponsor on %20 of our Facebook Ads.. • Your business's coupon or flyer (provided by you) distributed with every Forest of Fear Ticket sold. • Your business's logo placed on all Forest of Fear coupons that are distributed. • A link from the Forest of Fear web site to your business. • Thirty free Forest of Fear Tickets. • Seven free memberships for the Kentwood Jaycees • Logo and name drop on projector feed at corral. 	<input type="checkbox"/> Gold Sponsor - \$1000 <ul style="list-style-type: none"> • Three of your company banners (provided by you) hung on site at the Forest of Fear. • Your business's coupon (provided by you) distributed on all nights with each Forest of Fear Ticket sold. • Your business's name mentioned as a sponsor on %10 of our Facebook Ads. • Your business's logo placed on all Forest of Fear coupons that are distributed. • A link from Forest of Fear web site to your business. • Twenty free Forest of Fear Tickets. • Five free membership for the Kentwood Jaycees • Logo and name drop on projector feed at corral.
<input type="checkbox"/> Silver Sponsor - \$500 <ul style="list-style-type: none"> • Two of your company banners (provided by you) hung on site at the Forest of Fear. • Your business's logo placed on all Forest of Fear coupons that are distributed. • A link from the Forest of Fear web site to your business. • Ten free Forest of Fear Tickets. • Five free memberships for the Kentwood Jaycees • Logo and name drop on projector feed at corral. 	<input type="checkbox"/> Bronze Sponsor - \$250 <ul style="list-style-type: none"> • One of your company banners (provided by you) hung on site at the Forest of Fear. • Your business's logo placed on all Forest of Fear coupons that are distributed. • A link from the Forest of Fear web site to your business. • Five free Forest of Fear Tickets. • Two free memberships for the Kentwood Jaycees • Logo and name drop on projector feed at corral.

* Return this form via email to jennydooda23@gmail.com or mail to 1640 44th ST SE, Kentwood MI 49058. We will contact you within 48 hours of receipt.

Total Amount agreed to pay for Sponsorship Package: _____

Signatures:

Business Owner/Manager

Date

Kentwood Jaycees

Date